

ICOMInternational Council
of Museums**ICAMT**International Committee
for Architecture and Museum**ECOMUSEUMS AND
COMMUNITY MUSEUMS
FORUM****July 3rd 2016****Advisory Committee
and Joint IC Meeting**

at MICO

July 4th 2016**Opening
Party****ICAMT
Conference**Museum and Cultural
Landscape

at Castello Sforzesco

at MICO

July 5th 2016**Evening
Social Event****CAMOC/ICAMT
Conference**Museo tra la collezione e
il contestoat Museo della Scienza
e della Tecnica
"Leonardo Da Vinci"

at MUDEC

July 6th 2016**ICOM
Conference
venue****ICAMT
Conference**Museum and Cultural
Landscape

at MICO

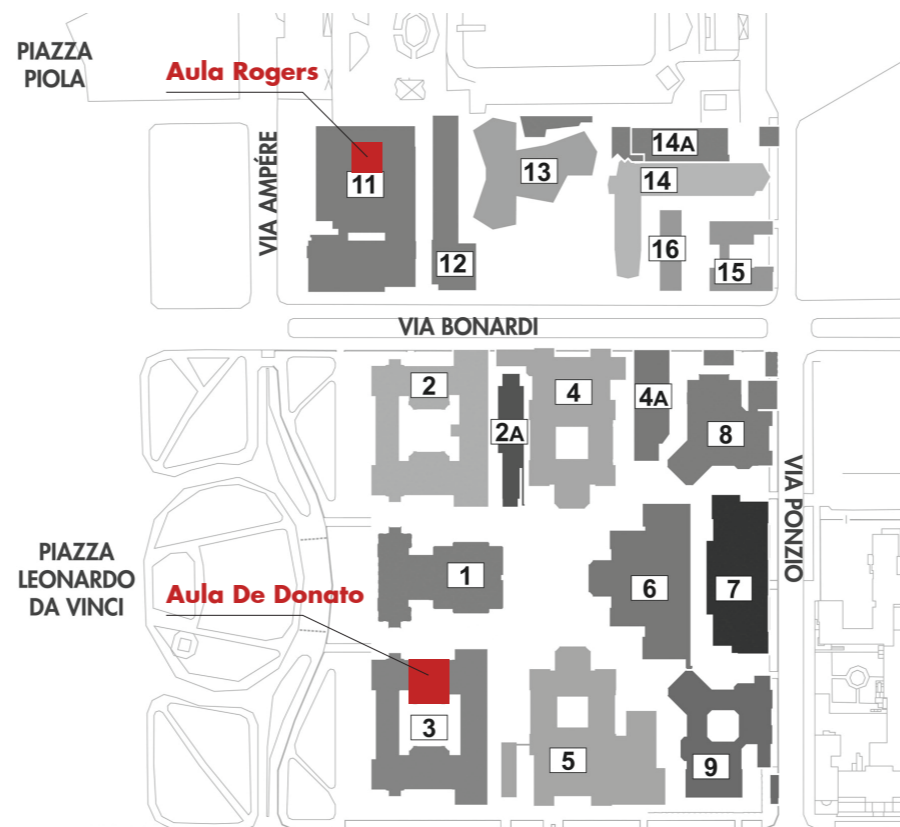
at MICO

**NETWORKS AND
COOPERATION**

at MICO

July 7th 2016**POLIMIforICOM****Conference
THE ITALIAN
MUSEUM BETWEEN
TRADITION AND
INNOVATION****Exhibitions**
Fredri Drugman:
il progetto al museo
Progettare Musei/
Designing MuseumsPolitecnico di Milano,
Aula Rogers - Patio
Via Ampere 2,
Milano**Conference
MUSEUM AND
CULTURAL
LANDSCAPES
The ecomuseums and
community museums
perspectives**Politecnico di Milano,
Aula De Donato
Piazza Leonardo da Vinci 32,
Milano**July 8th 2016****ICAMT WILL GO TO
TRENTO**at the new Science
Museum MUSE**HIKING DAY**
to discover urban and
mountain ecomuseumsEcomuseo del paesaggio,
Parabiago
Ecomuseo del Lago d'Orta
e Mottarone, Pettenasco**July 9th 2016****Closing Party**

Triennale di Milano



**International conference
MUSEUMS AND CULTURAL LANDSCAPES
THE ECOMUSEUMS AND COMMUNITY MUSEUMS PERSPECTIVES**

Scientific committee**Hugues De Varine**, *Researcher in local development and heritage strategies***Elena Mussinelli**, *Politecnico di Milano, Department of Architecture, Built Environment and Construction Engineering***Giuliana Castellari**, *Provincia di Ferrara***Gerard Corsane**, *Newcastle University***Heloisa Costa**, *Federal University, S. Salvador, Bahia***Stefano Della Torre**, *Politecnico di Milano, Department of Architecture, Built Environment and Construction Engineering***Iñaki Diaz Balerdi**, *University of Pais Vasco, Bilbao***Donatella Murtas**, *Architect, researcher in ecomuseums and participations practices***Giuliana Ricci**, *Politecnico di Milano, Department of Architecture and Urban Studies***Roberta Tucci**, *MIBACT***Organizing committee****Raffaella Riva**, *Politecnico di Milano, Department of Architecture, Built Environment and Construction Engineering*
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MILANO 1863****POLIMIforICOM****JULY 7th 2016****DIPARTIMENTO DI ARCHITETTURA,
INGEGNERIA DELLE COSTRUZIONI E
AMBIENTE COSTRUITO****ECOMUSEUMS AND
COMMUNITY MUSEUMS
FORUM****MUSEUMS AND CULTURAL LANDSCAPES.
THE ECOMUSEUMS AND COMMUNITY
MUSEUMS PERSPECTIVES**

With the support of:

SITdA
Società Italiana della Tecnologia dell'Architettura**DIPARTIMENTO DI ARCHITETTURA
E STUDI URBANI****ICAMT**
INTERNATIONAL COMMITTEE FOR
ARCHITECTURE AND MUSEUM TECHNIQUES**IL MUSEO ITALIANO
FRA TRADIZIONE E INNOVAZIONE**
THE ITALIAN MUSEUM BETWEEN TRADITION AND INNOVATION**EXHIBITIONS****Fredi Drugman: il progetto al museo
Progettare Musei/Designing Museums**

POLIMIforICOM

The Politecnico di Milano, Athenaeum dedicated to the education of architects and designers who operate in the field of the built environment, participates in the 24th General conference of **ICOM, MUSEUMS AND CULTURAL LANDSCAPES**, by promoting the initiative **POLIMIforICOM**, thus contributing to the ongoing debate concerning the enhancement of the cultural heritage, the museum, its architecture, exhibition settings and interior spaces, as well as the relationship among museum practices, community museums, ecomuseums, local development and cultural landscapes.

POLIMIforICOM includes two conferences.

The conference **THE ITALIAN MUSEUM BETWEEN TRADITION AND INNOVATION** aims at reflecting on the renewed social role of the museum, and on the evolution of the cultural perspective ensuing from the reconsideration of aspects of material culture in the preservation issues, and from the commitment to the transformation of museums, their organization and architecture in contemporaneity. The strategic role of this topic within the tasks of Politecnico di Milano is illustrated by two exhibitions: **PROGETTARE MUSEI/DESIGNING MUSEUMS**, which explores the design activities in the museum field, ranging from architecture to museography, from display setting to museotechnics, and to the relationship between museum and territory, and **FREDI DRUGMAN: IL PROGETTO AL MUSEO** dedicated to the figure of Fredi Drugman, a professor and designer who, since the '70, has tirelessly promoted the museum as a place for culture and science, for social and political debate, for encounters and civic life.

The conference **MUSEUMS AND CULTURAL LANDSCAPES. The ecomuseums and community museums perspectives** intends to present critical reflections, projects and best practices related to the enhancement of natural and cultural landscape and heritage, serving as lever for the active participation of local communities, raising awareness, shaping and promoting the sustainable development of the territories. By providing a significant opportunity for an international and interdisciplinary debate, the conference is meant to foster new considerations on the role of community engagement and the promotion of cultural heritage as strategical levers for local development. These questions draw on the social tasks of the project related to the request of regeneration and enhancement for the environmental quality and use of territorial, urban and built systems. Ecomuseums and community museums operate in this framework, activating participative processes and facilitating the recognition, management and promotion of cultural landscapes with the aim to foster a sustainable social, environmental and economic development, harmoniously evolving along with the values and needs of the community. The presentations at the conference and its poster session demonstrate the relevance of such issue with a variety of experiences from all over the world.

July 7th 2016

Politecnico di Milano - Aula De Donato, Piazza Leonardo da Vinci 32

International conference **MUSEUMS AND CULTURAL LANDSCAPES THE ECOMUSEUMS AND COMMUNITY MUSEUMS PERSPECTIVES**

09:00 Registration

09:30 **Welcome**

Federico Bucci, Vice Rector, Politecnico di Milano
Stefano Della Torre, Head Department of Architecture, Built Environment and Construction Engineering, Politecnico di Milano
Alberto Garlandini, President, ICOM Conference Milano 2016

10:00 **Opening**

Elena Mussinelli, Full professor of Architectural technology, Politecnico di Milano

10:15 **The ecomuseum and community museums approach to landscape enhancement: theoretical considerations and experimentations**

Chairman: **Gerard Corsane**, Senior lecturer in Heritage, Museum & Gallery, Newcastle University

Sociomuseology and community museums - Ana Mercedes Stoffel (Portugal)

The concept of ecomuseum collection - René Binette (Canada)

Social participation and cultural democracy - Iñaki Díaz Balerdi (Spain)

Ecomuseums and Unesco heritage sites: shared management strategies - Raffaella Riva, Eduardo Salinas Chávez, Rosela Ayala Hernández (Italy, Cuba)

Getting to the core: can ecomuseums foster cultures of sustainability? - Glenn C. Sutter, Lynne Teather (Canada)

11:15 **Projects of ecomuseums and community museums for the cultural landscapes enhancement: case studies and proposals**

Chairman: **Alexandre Delarge**, President, Fédération des écomusées et des musées de société

Brazilian cultural melting pot. Culture with accent on ecomuseums and community museums: the immigrants' memory in the cultural landscape - Odalice Priosti, Walter Priosti (Brasil)

Museums and voiceless audiences. Socially responsible practices with and for asylum seekers and refugees - Federico Sabatini (Italy)

The biographical approach in in Katembe Ecomuseum project - Pedro Pereira Leite, Mário Souza Chagas (Portugal, Brasil)

Integral museum of the Biosphere reserve Laguna Blanca - Daniel Delfino, Sabine Dupuy, Alejandro Díaz, Valeria Espiro, Gustavo Pisani, Andrés Barale, Anaïs Viennot (Argentina)

Serra de Ouro Preto: multiple landscape designed by nature, culture and heritage - Yara Mattos, Marcia Maria Arcuri Suñer, Rodrigo Luiz dos Santos, Paulo Otávio Laia (Brasil)

Failure of citizen participation in the process of making a historic park - Mariko Takibata (Japan)

Argenta Ecomuseum: culture, water landscape and social economy - Nerina Baldi (Italy)

Technological foot-print and cultural identity: the proposal of the Ecomuseum of the Water in Sant'Agata de Goti - Antonella Violano, Antonio Maio (Italy)

Musa: a diffused museum-workshop to experience rural landscapes and food culture in a metropolitan area - Lionella Scazzosi, Matteo Mai (Italy)

Rethinking the margins: the Ecomuseo Casilino Ad Duas Lauros and the suburb of Rome - Alessandra Broccolini, Claudio Gnessi (Italy)

Please save Oudlajan as a museum without walls - Susan Habib, Navid Jamali, Shaghayegh Shahhosseini (Iran)

13:30 Lunch break

14:30 **Cultural landscapes and local development: activities and best practices from ecomuseums and community museums**

Chairman: **Óscar Navajas Corral**, Lecturer, Centro de Estudios Universitarios Ramón Areces

Ponte-Ecomuséu. A link between innovation and community involvement - Óscar Navajas Corral, Jesús Fernández Fernández (Spain)

Conservation and interpretation challenges in the Valparaiso documentary centres - Angela Herrera Paredes (Chile)

Museo histórico de Placilla: first community museum in Valparaiso - Pamela Fuentes Pradenas, Francisco Rivero Araus (Chile)

Implications of the solidarity tourism and perceptions of the residents in Bogatepe Ecomuseum - Mustafa Dogan (Turkey)

Landscape maps knowledge and management tools for the cultural heritage - Paola Branduini, Raffaella Lavisio, Cristina F. Colombo (Italy)

Ecomuseo del Sale e del Mare di Cervia. Landscape maps for citizens and guests - Daniela Poggiali (Italy)

Ecomuseums and social production of the landscape in Puglia - Francesco Baratti (Italy)

Open sky museums and landscape interpretation - Ivana De Toni, Elisabeth Hind (Italy)

Ecomuseo della Pastorizia: historical native and alpine communities - Diego Deidda, Stefano Martini, Maria Elena Rosso (Italy)

Ecomuseo delle case di terra Villa Ficana e Macerata - Anna Paola Conti (Italy)

The network Ecomuseum of Trentino - Adriana Stefani (Italy)

Festasaggia. Landscape-friendly village festivals - Andrea Rossi (Italy)

Resiliency in the Italian Alps. Nature, art & habitat, a multidisciplinary residency in the Taleggio Valley - Ilaria Mazzoleni, Anna Santi (Italy)

Inspiring landscape future - Raul Dal Santo, Lucia Vignati (Italy)

Territorial practices of participation and enhancement in Northern Milan - Michela Bresciani, Silvia Mascheroni, Alessandra Micoli (Italy)

The interaction between man and the territory. The role of Wikipedia, OpenStreetMaps and open licenses in enhancing involvement and participation - Iolanda Pensa (Italy)

Identity and actions of responsible tourism - Pina Sardella (Italy)

Project: Eco-archaeological park Onega petroglyphs - Maria Razorenova (Russia)

17:30 **Discussion**

18:00 **Conclusion**

Hugues De Varine, Researcher in local development and heritage strategies